

KENYA METHODIST UNIVERSITY
SCHOOL OF BUSINESS AND ECONOMICS
DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT

DIPLOMA IN TRAVEL & TOURISM MANAGEMENT

1 & 1/2 YEAR PROGRAMME

FIRST YEAR

FIRST TRIMESTER

DTTM027	Travel Agency Operations	3
DHTM 028	Entrepreneurship	3
DHTM 029	Introduction to Research Methods	3
DHTM 030	Hospitality & Tourism Marketing	3
Total Credits		21

SECOND YEAR: FIRST TRIMESTER		
Course Code	Course Title	Credit Hours
DHTM 031	Hospitality & Tourism Information Systems	3
DTTM032	Tourism and the Environment	3
DTTM033	Wildlife Conservation for Tourism	3
DHTM 034	Law for Hospitality & Tourism	3
DHTM 035	Hospitality & Tourism Facilities Management	3
DHTM 036	Human Resource Management in Hospitality & Tourism	3
Total Credits		18
SECOND TRIMESTER		
Course Code	Course Title	Credit Hours
DHTM 037	Industrial Attachment	6
Total credits		6

Total credits for the course: 87